

PANZ Export Rights Workshop with Networking Lunch
Tuesday, 12 March 2019
The Pipitea Room, Front + Centre, 69 Tory St (cnr Tory & Tennyson St.),
Te Aro, Wellington

8.45 am	Registrations open
9.00 am	Opening and welcome, Peter Dowling, PANZ President
9.05 am	Peter Dowling, PANZ President and Publisher, Oratia Media PANZ International strategy overview, including book fairs and funding
9.30 am	Tracy Strudley, PANZ Councillor and Director, Global Education Systems Education Export: International opportunities for education publishers
10.15 am	Morning Tea
10.30 am	Brett Piper, Director, Collaborative Insights Brett works helping Kiwi companies develop their international strategies, drawing on his prior experience as Business Affairs Director of Les Mills. He will share tips and insights on making it big on the world stage.
11.15 am	In conversation with: Julia Marshall and Peter Dowling Accomplished trade export publishers Julia Marshall of Gecko Press and Peter Dowling of Oratia Media discuss their international experiences and opportunities for trade publishers.
12 pm - 1 pm	Close & Lunch

PANZ is grateful to Education New Zealand for supporting this workshop